

Year 10 Travel & Tourism

Year 10



Component 1: Travel and Tourism Organisations and Destinations

Travel and tourism organisations in the UK

Consumer technologies within the travel and tourism industry

February – April: Component 1 Summative Assessment and Internal Marking

How organisations use market research

Different types of travel

To Year 11 ...

Ownership, aims, key products, services and partnerships

Different types of tourism and different types of visitor

Features of and routes to popular tourist destinations

Component 2: Customer Needs in Travel and Tourism

Customer needs and preferences

Travel planning



Component 2 refresher

Year 11

Year 11 Travel & Tourism



October - December: Component 2 Summative Assessment and Internal Marking

Factors that influence global travel and tourism

Impacts of tourism at global destinations

Tourism development

Sustainable tourism

Leading to avocational qualification at Level 3, such as a BTEC National in Travel and Tourism

and

entering employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector

Component 3: Influences on Global Travel and Tourism

Responses to factors

Socio-cultural impacts

The role of local and national governments in tourism development

May: Component 3 External Assessment (Exam)

