

Media Studies Learning Journey

Subject specific language

REVISION

Unit 2 C1
Radio
The Archers



Unit 3 C1
Video Games
Fortnite



Music Videos
Online Media inc.
websites and social media



Unit 1 C2
Music Video and Online Media
Close study of set texts:
Katy Perry and Bruno Mars



How is gender represented in these music video?

Rationale
Year 11 is sequenced to build on the analytical skills and knowledge of specific terminology from C1 units studied in Year 10



Unit 5
Newspapers
The Guardian
The Sun

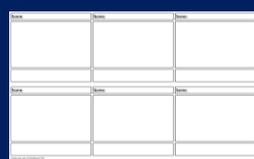
Institution Focus

BBC
What is their remit?
How does Luther fit in to their remit?



Codes and Conventions

Creating a story board



Unit 6

NEA
Research, Planning and Production
30% of GCSE



YEAR
11

Industries

Unit 4 TV C2
Crime Drama
Luther
The Sweeney

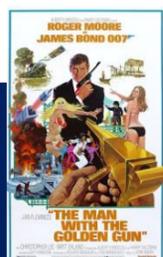
Testing knowledge
Assessment 2
Analysis of:
Layout, design and images

Crime Drama is the first C2 unit. C2 features longer, extended answer questions with the expectation that students **apply theory**.

Exam break down
Component 1 – 40%
Component 2 – 30%
NEA – 30%

Media Glossary.
Retrieval Practice
Theoretical frameworks

Audience



Representation

YEAR
10

Unit 3 Magazines C1
Set Texts
Pride
GQ

Unit 2 Film Marketing C1
Set Texts
Spectre
The Man with the Golden Gun

Rationale
Year 10 is the beginning of the detailed study in set texts provided bi-annually by the exam board Eduqas. The first units are sequenced together by purpose of the product – to advertise and promote

welcome

“Whoever controls the media, controls the mind” — Jim Morrison